



华南理工大学广州学院
Guangzhou College of South China University of Technology



Self-Study
for the Accreditation of Business Programs
by the IACBE
IACBE 正式会员资格申请—自评报告

Institution: 学校名称:	Guangzhou College of South China University of Technology 华南理工大学广州学院
Academic Business Unit: 商科教学单位/学院:	School of Management 管理学院
Self-Study Year: 自评年份:	Academic Year 2016-2017 学年

Appendix D-1: Public Disclosure of Student Learning
附件 D-1: 学生学习信息公开表

Date of Submission 提交日期:
2017-11-30 (first draft)
2018-03-31 (revised version)

Directions

Separate Student Learning Assessment and Assessment Results tables must be provided for each IACBE-accredited program.

An example of a completed form can be found in a separate document that is available for download on the IACBE's website at: www.iacbe.org/accreditation-documents.asp.

Add tables, and insert or delete rows in the tables as needed in order to accommodate the number of your (i) business programs and (ii) intended student learning outcomes. In the sections of the assessment results tables entitled "Summary of Achievement of Intended Student Learning Outcomes," **DO NOT ADD OR DELETE COLUMNS**. Space is provided in these sections for four direct measures of student learning and four indirect measures of student learning. If you are employing fewer than this number of assessment instruments, simply leave cells in the unused columns blank. If you are employing more than this number of instruments, you will need to create additional summary-of-achievement tables to report your assessment information.

In the sections of the tables entitled "Summary of Achievement of Intended Student Learning Outcomes," enter "Met" in a given cell of the table if the performance target for the instrument in that column was achieved for the intended outcome in that row; "Not Met" if the performance target for the instrument in that column was not achieved for the intended outcome in that row; or "NA" (Not Assessed) if the instrument in that column does not measure the intended outcome in that row.

At the end of the assessment tables for each program, space is provided to identify changes and improvements that you plan to make as a result of your assessment activity.

Italicized entries in the form represent areas where the academic business unit should insert its own student learning information.

Be sure to delete these directions from the document before you publicly post your form.

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Report of Student Learning and Achievement 学生学习和表现报告
Guangzhou College of South China University of Technology 华南理工大学广州学院
Management School 管理学院

For Academic Year: 学年度: 2016-2017

Mission statement of the Name of your Academic Business Unit 学院办学宗旨

The mission of School of Management is to cultivate students into application-oriented talents who have the ability to apply their theory and knowledge gained through education into practical application, a strong work ethic and an international vision. It is also the mission of the School to develop qualified faculty members. The comprehensive education system of School of Management aims to provide students with theoretical and practical training courses that are taught with instructional methodologies. 管理学院以培养好的学生，造就好的老师为宗旨，通过打造一个综合性的教育体系以及设计理论与实践兼备的教学模式，致力于培养经管类“有人品，有理论，有专长”，具有国际化视野的应用型与创新型管理人才。

Student Learning Assessment for Bachelor of Management with a concentration in Business Administration
管理学学士学位工商管理专业的学生学习评估

Program Intended Student Learning Outcomes (Program ISLOs) 专业预期学生学习成果（专业 ISLO）

1. Students will be able to explain the major concepts, theories and practices in the functional areas of accounting, marketing, finance and management.
学生能解释商科功能领域如会计、市场营销、金融和管理的主要概念、理论和实践。
2. Students will be able to evaluate the legal, social and economic environments of business.
学生能评估商业法律环境、社会环境和经济环境。
3. Students will be able to describe and explain the ethical obligations and responsibilities of business.
学生能描述并解释商业道德义务与责任。
4. Students will be able to apply decision-support tools to business decision making.
学生能够运用决策支持工具来做出商业决策。

5. Students will be able to construct and present effective oral and written forms of professional communications.
学生能有良好的口头和书面表达能力。

6. Students will be able to apply knowledge of business concepts and functions in an integrated manner.
学生能综合运用商科概念和知识。

7. Students will be able to work effectively with diverse colleagues in team situations.
学生能够在各种环境中进行团队协作。

8. Students will be able to explain the major theories and practices in human resource management/operations management/organizational behavior/strategic management.
学生能够解释人力资源管理/运营管理/组织行为/战略管理等领域的主要理论和实践。

9. Students will be able to apply the theories and practices in human resource management/operations management/organizational behavior/strategic management to management decision making.
学生能够将人力资源管理/运营管理/组织行为/战略管理等领域的理念运用到管理决策中。

10. Students will be able to demonstrate knowledge of and competencies in performing the basic activities of managers in an organizational setting.
学生能够运用所学知识 with 技能组织商业管理活动。

11. Students will be able to organize team effectively and apply the principles of effective leadership in an organizational setting.
学生能够在组织活动发挥团队精神和领导力。

<p style="text-align: center;">Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning 预期学生学习成果评估工具——学生学习直接措施</p>	<p style="text-align: center;">Performance Objectives (Targets/Criteria) for Direct Measures 学生表现目标/直接措施指标</p>
<p>1. Comprehensive Examination 综合性考试 Program ISLOs Assessed by this Measure: 1, 2, 3, 4, 5,6, 8, 9,10 请列举此措施评估的 ISLO: 1, 2, 3, 4,5, 6, 8, 9,10</p>	<p>At least 90% students in BA will score at least 60% on each core-outcome-related set of questions and at least 60% on each business administration-outcome-related set of questions on the comprehensive examination. 至少 90% 工商管理专业的学生在上述与核心成果相关的问题中得分至少 60%，在上述与工商管理专业学习成果相关的问题中得分至少 60%。</p>

<p>2. Graduation Thesis Evaluation 毕业论文评价 Program ISLOs Assessed by this Measure: 1, 2, 4, 5, 6 请列举此措施评估的 ISLO: 1, 2, 4, 5, 6</p>	<p>At least 85% students will score at least 3.5point in the graduation thesis. 至少 85%的学生通过毕业论文评价/得分至少 3.5 分（6 分制）。</p>
<p>3. Supervisor Evaluation of Internship 实习评价 Program ISLOs Assessed by this Measure: 2,3,4,5,6,7,8,9,10,11 请列举此措施评估的 ISLO: 2,3, 4,5,6,7,8,9,10,11</p>	<p>On the Supervisor Evaluation of Student Internship Performance rubric, at least 85% of graduating students on each core-outcome-related evaluation criterion will be 4 or higher and on the business administration-outcome-related evaluation criterion will be 3.5 or higher. 学生实习指导教师评价表中，至少 85%的工商管理专业学生在上述与核心成果相关的评价标准中得分至少 4 分，在上述与工商管理专业学习成果相关的评价标准中得分至少 3.5 分。</p>
<p>4. Direct Measure 4 直接措施 4 Program ISLOs Assessed by this Measure: Outcomes List 请列举此措施评估的 ISLO</p>	<p>Objective (Target/Criterion) for Direct Measure 4 直接措施 4 的指标</p>
<p>Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning 预期学生学习成果评估工具——学生学习间接措施</p>	<p>Performance Objectives (Targets/Criteria) for Indirect Measures 学生表现目标/间接措施指标</p>
<p>1. Internship Survey 实习调查 Program ISLOs Assessed by this Measure: 1, 2, 3, 4, 5, 7 请列举此措施评估的 ISLO: 1, 2, 3, 4, 5, 7</p>	<p>On the internship survey instrument, at least 80% of graduating students will indicate that to a “moderate extent” or “great extent” learning in their internship contributed to the successful achievement of each core-outcome-related evaluation and the business administration-outcome-related evaluation criterion. 在实习调查中，至少 80%的准毕业生表示“从某种程度”或“从很大程度”上实习对于实现核心成果和会计类的学习成果非常有帮助。</p>
<p>2. Senior Exit Survey 大四学生离校前调查 Program ISLOs Assessed by this Measure: 1,2,3,4,5,6,7,8,9,10,11</p>	<p>On the Senior Exit Survey, at least 80% of graduating students will indicate that to a “moderate extent” or “great extent” learning in their program</p>

请列举此措施评估的 ISLO: 1,2,3,4,5,6,7,8,9,10,11	contributed to the successful achievement of each core-outcome-related evaluation and the business administration-outcome-related evaluation criterion. 在大四学生离校前调查中, 至少 80%的准毕业生表示“从某种程度”或“从很大程度”上专业学习对于实现核心成果和会计类的学习成果非常有帮助。
3. Indirect Measure 3 间接措施 3 Program ISLOs Assessed by this Measure: Outcomes List 请列举此措施评估的 ISLO	Objective (Target/Criterion) for Indirect Measure 3 间接措施 3 的指标
4. Indirect Measure 4 间接措施 4 Program ISLOs Assessed by this Measure: Outcomes List 请列举此措施评估的 ISLO	Objective (Target/Criterion) for Indirect Measure 4 间接措施 4 的指标

Assessment Results: Bachelor of Management with a concentration in Business Administration

评估结果: 管理学学士学位工商管理专业

Summary of Results from Implementing Direct Measures of Student Learning 执行学生学习直接措施的结果总结

1. Comprehensive Examination 综合性考试

Number of Students Achieving a sub score of 60% or Higher on Each of the Program-ISLO-Related Set of Examination Questions:

综合性考试中与学习成果相关的问题得分至少 60%的学生人数:

International Business Management: 国际企业管理方向:

Fundamentals of Management 管理学原理 (Program ISLO 1)	43 (84.31% of Total)
Legal Environment of Business 商业法律环境 (Program ISLO 2)	42 (82.35% of Total)
Business Ethics 商业道德 (Program ISLO 3)	49 (96.08% of Total)
Business Decision 商业决策 (Program ISLO 4)	45 (88.24% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 5)	40 (79.43% of Total)
Integrative Business Application Skills 商科综合应用能力 (Program ISLO 6)	49 (96.08% of Total)
Strategic Management 战略管理 (Program ISLO8)	42 (82.35% of Total)

Theoretical Application Skills 理论应用能力 (Program ISLO 9) 45 (88.24% of Total)

(Total Number of Students Examined: 学生考试总人数: 51)

Operation and Project Management: 运营与项目管理方向:

Fundamentals of Management 管理学原理 (Program ISLO 1) 105 (92.11% of Total)

Legal Environment of Business 商业法律环境 (Program ISLO 2) 109 (95.61% of Total)

Business Ethics 商业道德 (Program ISLO 3) 109 (95.61% of Total)

Business Decision 商业决策 (Program ISLO 4) 69 (69.40% of Total)

Integrative Business Application Skills 商科综合应用能力 (Program ISLO 6) 91 (71.05% of Total)

Strategic Management 战略管理 (Program ISLO8) 90 (79.95% of Total)

Theoretical Application Skills 理论应用能力 (Program ISLO 9) 47 (41.23% of Total)

(Total Number of Students Examined: 学生考试总人数: 114)

Logistics and Supply Chain Management: 物流与供应链管理方向:

Fundamentals of Management 管理学原理 (Program ISLO 1) 48 (94.1% of Total)

Legal Environment of Business 商业法律环境 (Program ISLO 2) 45 (88.24% of Total)

Business Ethics 商业道德 (Program ISLO 3) 46 (90.20% of Total)

Business Decision 商业决策 (Program ISLO 4) 33 (64.71% of Total)

Integrative Business Application Skills 商科综合应用能力 (Program ISLO 6) 51 (100% of Total)

Strategic management 战略管理 (Program ISLO8) 44 (86.27% of Total)

Theoretical Application Skills 理论应用能力 (Program ISLO 9) 43 (84.31% of Total)

(Total Number of Students Examined: 学生考试总人数: 51)

Entrepreneurship and Small and Medium Enterprise Management: 创业与中小企业管理方向:

Fundamentals of Management 管理学原理 (Program ISLO 1) 57 (91.94% of Total)

Legal Environment of Business 商业法律环境 (Program ISLO 2)	58 (93.55% of Total)
Business Ethics 商业道德 (Program ISLO 3)	54 (87.10% of Total)
Business Decision 商业决策 (Program ISLO 4)	58 (93.55% of Total)
Integrative Business Application Skills 商科综合应用能力 (Program ISLO 6)	59 (95.16% of Total)
Strategic management 战略管理 (Program ISLO8)	54 (87.10% of Total)
Theoretical Application Skills 理论应用能力 (Program ISLO 9)	57 (91.96% of Total)
Organization Skills 组织能力 (Program ISLO 10)	33 (53.23% of Total)

(Total Number of Students Examined: 学生考试总人数: 62)

Business Administration: 工商管理专业

Fundamentals of Management 管理学原理 (Program ISLO 1)	253 (91.00% of Total)
Legal Environment of Business 商业法律环境 (Program ISLO 2)	254 (91.37% of Total)
Business Ethics 商业道德 (Program ISLO 3)	258 (92.81% of Total)
Business Decision 商业决策 (Program ISLO 4)	205 (73.74% of Total)
Integrative Business Application Skills 商科综合应用能力 (Program ISLO 6)	250 (89.92% of Total)
Strategic Management 战略管理 (Program ISLO8)	230 (82.73% of Total)
Theoretical Application Skills 理论应用能力 (Program ISLO 9)	192 (69.06% of Total)

(Total Number of Students Examined: 学生考试总人数: 278)

2. Graduation Thesis Evaluation 毕业论文评价

Number of Students scored at 3.5point or Higher on Each of the Program-ISLO-Related Evaluation Rubric: 得分 3.5 分或以上的学生人数:

Fundamentals of Management 管理学原理 (Program ISLO 1)	212 (79.10% of Total)
Legal Environment of Business 商业法律环境 (Program ISLO 2)	227 (84.70% of Total)
Business Decision 商业决策 (Program ISLO 4)	202 (75.37% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 5)	222 (82.84% of Total)

Integrative Business Application Skills 商科综合应用能力 (Program ISLO 6) 211 (78.73% of Total)

(Total Number of Students Assessed: 学生评估总人数: 268)

3. Supervisor Evaluation of Internship 实习评价

Number of Students scored at 4.0 point or Higher on Each of the Program-ISLO-Related Evaluation Rubric : 得分 4.0 分或以上的学生人数:

Multi-Disciplinary simulation Internship: 跨专业实习:

Legal Environment of Business 商业法律环境 (Program ISLO 2)	236 (89.39% of Total)
Business Ethics 商业道德 (Program ISLO 3)	249 (94.32% of Total)
Quantitative methods 定量方法 (Program ISLO 4)	216 (81.81% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 5)	247 (93.56% of Total)
Integrative Business Application Skills 商科综合应用能力 (Program ISLO 6)	218 (82.58% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力 (Program ISLO 7)	245 (92.80% of Total)
Organization Skills 组织能力 (Program ISLO 10)	227 (85.98% of Total)
Lead Skills 领导能力 (Program ISLO 11)	221 (83.71% of Total)

(Total Number of Students Assessed: 学生评估总人数: 264)

Graduation Internship: 毕业实习:

Technical Skills 技术技能 (Program ISLO 8, 9, 10)	166 (67.21% of Total)
Written Communication Skills 书面沟通能力 (Program ISLO 5)	204 (82.59% of Total)
Oral Communication Skills 口头沟通能力 (Program ISLO 5)	397 (94.17% of Total)
Analytical/Critical-Thinking Skills 分析/批判性思维能力 (Program ISLO 4, 6)	177 (71.66% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力 (Program ISLO7)	214 (86.64% of Total)
Lead Skills 领导能力 (Program ISLO 11)	211 (77.33% of Total)

(Total Number of Students Assessed: 学生评估总人数: 273)

4. Summary of Results for Direct Measure 4 直接措施 4 的结果总结

Summary of Results from Implementing Indirect Measures of Student Learning 执行学生学习间接措施的结果总结

1. Internship Survey 实习调查

Number of Students Rating Their Extent of Success in Achieving the Program ISLOs as “Moderate Extent” or “Great Extent”:

表示“从某种程度”或“从很大程度”上有帮助的学生人数:

Multi-Disciplinary simulation & Professional Internship Survey: 跨专业与专业实习调查:

Fundamentals of Management 管理学原理 (Program ISLO 1)	184 (79.31% of Total)
Legal Environment of Business 商业法律环境 (Program ISLO 2)	207 (89.22% of Total)
Business Ethics 商业道德 (Program ISLO 3)	222 (95.69% of Total)
Quantitative methods 定量方法 (Program ISLO 4)	185 (79.74% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 5)	203 (87.50% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力 (Program ISLO 7)	229 (98.71% of Total)

(Total Number of Students Surveyed: 学生调查总人数:232)

Graduation Internship Survey: 毕业实习调查:

Fundamentals of Management 管理学原理 (Program ISLO 1)	196 (85.22% of Total)
Business Environment 商业法律环境 (Program ISLO 2)	223 (96.96% of Total)
Business Ethics 商业道德 (Program ISLO3)	224 (97.39% of Total)
Quantitative methods 定量方法 (Program ISLO 4)	211 (91.74% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 5)	212 (95.65% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力 (Program ISLO7)	224 (97.39% of Total)

(Total Number of Students Surveyed: 学生调查总人数: 230)

Survey of Curriculum Internship, Metalworking Experience & Sand Table: 见习、金工与沙盘实训调查:

Fundamentals of Management 管理学原理 (Program ISLO 1)	170 (87.63% of Total)
Business Environment 商业法律环境 (Program ISLO 2)	176 (90.72% of Total)
Business Ethics 商业道德 (Program ISLO 3)	180 (92.78% of Total)
Quantitative methods 定量方法 (Program ISLO 4)	159 (81.96% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO 5)	163 (84.02% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力 (Program ISLO7)	186 (95.88% of Total)

(Total Number of Students Surveyed: 学生调查总人数: 194)

2. Senior Exit Survey 大四学生离校前调查

Number of Students Rating Their Extent of Success in Achieving the Program ISLOs as “Moderate Extent” or “Great Extent”:

表示“从某种程度”或“从很大程度”上有帮助的学生人数:

Fundamentals of Management 管理学原理 (Program ISLO 1)	156 (75.36% of Total)
Business Environment 商业法律环境 (Program ISLO 2)	129 (62.32% of Total)
Business Ethics 商业道德 (Program ISLO 3)	174 (84.06% of Total)
Quantitative methods 定量方法 (Program ISLO 4)	141 (68.12% of Total)
Oral and Written Communication Skills 口头与书面表达能力 (Program ISLO5)	182 (87.92% of Total)
Integrative Business Application Skills 商科综合应用能力 (Program ISLO 6)	163 (78.74% of Total)
Interpersonal and Teamwork Skills 人际和团队合作能力 (Program ISLO 7)	187 (90.34% of Total)
Strategic management 战略管理 (Program ISLO8)	155 (74.88% of Total)
Theoretical Application Skills 理论应用能力 (Program ISLO 9)	155 (74.88% of Total)
Organization Skills 组织能力 (Program ISLO 10)	157 (75.85% of Total)
Lead Skills 领导能力 (Program ISLO 11)	172 (83.09% of Total)

(Total Number of Students Surveyed: 学生调查总人数: 207)

3. Summary of Results for Indirect Measure 3 间接措施 3 的结果总结

4. Summary of Results for Indirect Measure 4 间接措施 4 的结果总结

Summary of Achievement of Intended Student Learning Outcomes 预期学生学习成果的表现总结

Intended Student Learning Outcomes 预期学生学习成果	Learning Assessment Measures 学习评估措施							
Program ISLOs 专业 ISLO	Comprehensive Examination 综合性考试	Graduation Thesis Evaluation 毕业论文评价	Supervisor Evaluation of Internship1:" Multi-disciplinary virtual simulation internship" Evaluation 跨专业虚拟仿真实习评价	Supervisor Evaluation of Internship2: Graduation Internship 毕业实习评价	1.Multi-disciplinary simulation and professional internship survey 跨专业与专业实习问卷调查	2.Graduation Internship survey 毕业实习调查	3.Trainee, metalworking and sand table training survey 见习、金工与沙盘实训调查	Senior Exit Survey 大四离校调查
	Performance Target Was 90% 指标是 90%	Performance Target Was 85% 指标是 85%	Performance Target Was 85% 指标是 85%	Performance Target Was 85% 指标是 85%	Performance Target Was 80% 指标是 80%	Performance Target Was 80% 指标是 80%	Performance Target Was 80% 指标是 80%	Performance Target Was 80% 指标是 80%
1. Students will be able to explain the major concepts, theories and practices in the functional areas of accounting, marketing, finance and management. 学生能解释商科功能领域如会计、市场营销、金融和管理的主要概念、理论和实践。	90.00% (Met)	79.1% (93.1% target fulfilled)	NA	NA	79.31% (99.14% target fulfilled)	85.22% (Met)	87.63% (Met)	75.36% (94.20% target fulfilled)
2. Students will be able to evaluate the	91.37%	84.7%	89.39%	NA	89.22%	96.96%	90.72%	62.32%

legal, social and economic environments of business. 学生能评估商业法律环境、社会环境和经济环境。	(Met)	(99.6% target fulfilled)	(Met)		(Met)	(Met)	(Met)	(77.90% target fulfilled)
3. Students will be able to describe and explain the ethical obligations and responsibilities of business. 学生能描述并解释商业道德义务与责任。	92.81% (Met)	NA	94.32% (Met)	NA	95.69% (Met)	97.39% (Met)	92.78% (Met)	84.06% (Met)
4. Students will be able to apply decision-support tools to business decision making. 学生能够运用决策支持工具来做出商业决策。	73.74% (81.93 target fulfilled)	75.37% (88.6% target fulfilled)	81.81% (96.24% target fulfilled)	71.66% (84.30% target fulfilled)	79.74% (99.68% target fulfilled)	91.74% (Met)	81.96% (Met)	68.12% (85.15% target fulfilled)
5. Students will be able to construct and present effective oral and written forms of professional communications. 学生能有良好的口头和书面表达能力。	79.43% (88.26 target fulfilled)	82.84% (97.5% target fulfilled)	93.56% (Met)	82.59% (97.16% target fulfilled)	87.5% (Met)	95.65% (Met)	84.02% (Met)	87.92% (Met)
6. Students will be able to apply knowledge of business concepts and functions in an integrated manner. 学生能综合运用商科概念和知识。	89.92% (99.91% target fulfilled)	78.73% (92.6% target)	82.58% (97.15% target fulfilled)	71.66% (84.30% target fulfilled)	NA	NA	NA	78.74% (98.43% fulfilled target)
7. Students will be able to work effectively with diverse colleagues in	NA	NA	92.8% (Met)	86.64% (Met)	98.71% (Met)	97.39% (Met)	95.88% (Met)	90.34% (Met)

team situations. 学生能够在各种环境中进行团队协作。								
8. Students will be able to explain the concepts, theories and principles related to accounting and auditing. 学生能够理解和描述与会计、审计相关的概念、理论、原则和准则。	82.73% (91.92% target fulfilled)	NA	NA	67.21% (79.07% target fulfilled)	NA	NA	NA	74.88% (93.60% target fulfilled)
9. Students will be able to apply the theories and practices in human resource management/operations management/organizational behavior/strategic management to management decision making. 学生能够将人力资源管理/运营管理/组织行为/战略管理等领域的理念运用到管理决策中。	69.06% (76.73% target fulfilled)	NA	NA	67.21% (79.07% target fulfilled)	NA	NA	NA	74.88% (93.60% target fulfilled)
10. Students will be able to demonstrate knowledge of and competencies in performing the basic activities of managers in an organizational setting. 学生能够运用所学知识 with 技能组织商业管理活动。	53.23% (59.14% target fulfilled)	NA	85.98% (Met)	67.21% (79.07% target fulfilled)	NA	NA	NA	75.85% (94.81% target fulfilled)

11. Students will be able to organize team effectively and apply the principles of effective leadership in an organizational setting. 学生能够在组织活动发挥团队精神和领导力。	NA	NA	83.71% (98.48% target fulfilled)	77.33% (90.97% target fulfilled)	NA	NA	NA	83.09% (Met)
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Proposed program of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met
针对学习成果中没有达成的指标所拟定的行动方案

1. Program ISLO 1: The knowledge and ability of the basic concepts in business function domain met the criteria of comprehensive examination and but did not meet the graduation thesis evaluation. The test results showed that students did not achieve the expected objectives of Business administration, finance, management and other disciplines. Teachers of school of management should comprehensively review core areas of business, and seek to strengthen students' ability to comprehend concepts and theories of Business administration, Financial and Management Concepts and Theories.

有关商科功能领域基本概念的知识与能力达到综合性考试的评估标准但未达到论文评价标准。考试结果表明，学生达到工商管理、金融、管理学等学科领域的预期目标。管理学院的教师应该全面回顾商科核心领域，并努力寻求能够强化学生工商管理、金融与管理学概念与理论的方法与途径。

2. Program ISLO 2: The knowledge and ability of the commercial legal environment, social environment and economic environment met the evaluation criteria of comprehensive examination and but did not meet the graduation thesis evaluation. Although the curriculum of the economic/social/legal environment has been established, the results of the evaluation still failed to reach the goal. Guiding teachers should strengthen the depth and breadth to the curriculum content of the economic/social/legal environment, and increase dimensions of global business, broaden students' horizons and cultivate awareness of global business environment.

有关商业法律环境、社会环境和经济环境的知识与能力达到综合性考试的评估标准但未达到论文评价标准。尽管开设了关于经济/社会/法律环境的课程，但是评价的结果仍然没有达到目标。建议任课教师强化经济/社会/法律环境类课程内容的深度与广度，增加全球商业维度，开阔学生视野，培养全球商业环境意识。

3. Program ISLO 3: The knowledge and ability of business ethics duty and responsibility meet the evaluation standard of comprehensive examination

and other standard.

有关商业道德义务与责任的知识与能力达到综合性考试的评估标准和其他评估标准。

4. Program ISLO 4: The knowledge and ability to use decision support tools to make business decisions did not meet the evaluation criteria of comprehensive exam and internship evaluation and the target of graduation thesis evaluation and senior exit survey. The current courses on the auxiliary business decision-making are: Application statistics, management information system, project management, enterprise strategic management, etc. However, The results of the evaluation and investigation showed that the knowledge and ability of decision-making were not good enough. It is recommended to increase the hours of the decision support tool courses, to re-discuss and arrange the course content, to introduce practical cases and to develop students' practical application ability.

有关运用决策支持工具来做出商业决策的知识与能力没有达到综合性考试和实习评价的标准、毕业论文评价和离校调查的评估标准。目前开设的关于辅助商业决策的课程主要有：应用统计学、管理信息系统、项目管理、企业战略管理等，但是，评价与调查的结果均显示学生商业决策的知识与能力较弱。建议加大有关决策支持工具类课程的学时，重新讨论并安排课程内容，引入现实案例，培养学生的实际应用能力。

5. Program ISLO 5: The students' oral and written ability did not meet the evaluation criteria of graduation thesis. It is suggested to add discussion and display in classrooms as means of assessment of the curriculum in a majority of the core areas of business courses, so that students can strengthen oral expression and written writing skills in the classroom, and to set up specialized courses to develop and improve students' writing abilities.

学生的口头和书面表达能力没有达到毕业论文评价标准。建议大部分的商科核心领域课程增加课堂讨论与展示、课程小论文作为课程的考核手段，使学生在课堂中加强口头表达与书面写作能力；并建议开设专门培养与提高学生写作能力的课程。

6. Program ISLO 6: Students' ability to apply business concepts and knowledge in a comprehensive way did not meet the assessment criteria of comprehensive examination and graduation thesis. Teachers of management school should comprehensively review core areas of business, and seek to strengthen students' ability to comprehensively use business concepts and knowledge.

学生综合运用商科概念和知识的能力没有达到综合性考试、毕业论文评价的评估标准。管理学院的教师应该全面回顾商科核心领域，并努力寻求能够强化学生综合运用商科概念和知识的方法与途径。

7. Program ISLO 7: Students' ability of teamwork in various environments met the evaluation criteria of all tools. It is suggested to add team projects or team assignments in a majority of the core areas of business courses so that students can form teamwork consciousness in the usual habit.

学生在各种环境中进行团队协作的能力达到实习评价的评估标准。建议大部分的商科核心领域课程增加小组项目或小组作业，使学生在平时就养成团体合作的意识。

8. Program ISLO 8: The knowledge of basic concepts of Human resource management/operation management/organizational behavior/strategic management did not meet the evaluation criteria of comprehensive examination and internship evaluation. Teachers of department of Business Administration in management school should comprehensively review core areas of Business Administration, and try to seek ways and means to enhance the students' level to describe the theories of Human resource management/operation management/organizational behavior/strategic management. It is recommended that teachers should strengthen the theoretical teaching methods in the usual teaching process and cultivate students' ability of concept comprehension and case analysis.

学生能够解释人力资源管理/运营管理/组织行为/战略管理等领域的主要理论和实践没有达到综合性考试、实习评价和实习调查的评估标准。管理学院工商管理系的教师应该全面回顾工商管理专业的商科核心领域，努力寻求能够增强学生描述人力资源管理、运营管理、战略管理等概念与理论的方法与途径，建议教师在平时的授课过程中，不仅要关注学生的概念理解能力，还要增加学生案例知识。

9. Program ISLO 9: The ability of students to make management decision with theories of human resource management/operation management/organizational behavior/ strategic management did not meet the assessment criteria of comprehensive examination, the internship evaluation and internship survey targets. The teachers of Business Administration Department of management school should emphasize on application in the course of human resource management, operation management and strategic management, especially in the management decision.

学生能够将人力资源管理/运营管理/组织行为/战略管理等领域的理念运用到管理决策中没有达到综合性考试标准，实习评价和实习调查的评估标准。管理学院工商管理系的教师应该全面锻炼学生在人力资源管理、运营管理、战略管理等课程应用，尤其是在管理决策中。

10. Program ISLO 10: The ability of students to organize business management activities by applying the knowledge and skills they learned did not meet the evaluation criteria of comprehensive examination and internship evaluation .It is suggested to add team projects or team assignments in a majority of the core areas of business courses so that students can use their knowledge and skills to organize activities independently.

学生能够运用所学知识 with 技能组织商业管理活动没有达到综合性考试和实习评价的评估标准。建议大部分的商科核心领域课程增加小组项目或小组作业，使学生能够运用所学的知识和技能自主组织活动。

11. Program ISLO 11: Students can play team spirit and leadership in organizing activities to achieve the senior exit survey, but didn't meet the practice evaluation target. It is suggested to add team projects or team assignments in a majority of the core areas so that students will develop the sense of group cooperation in normal time, and use the role play to enable students to play the role of leadership.

学生能够在组织活动发挥团队精神和领导力没有达到实习评价的评估标准，但达到大四离校调查的标准。建议大部分的商科核心领域课程增加小组项目或小组作业，使学生在平时就养成团体合作的意识，使用角色扮演让学生发挥领导的作用。